

Privacy & Cookies Policy

This Sushimadeeasy.eu website (the "**Website**") is owned and operated by AB World Foods Limited ("**AB World Foods**" or "**we**" or "**us**")

AB World Foods are committed to protecting and respecting your privacy and complying with applicable laws for the protection of personal data. This policy sets out (1) the type of information we collect from you when you visit the Website; and (2) the way we treat any information we collect from you, or that you provide to us through the Website.

For the purpose of the UK Data Protection Act 1998 (and equivalent legislation of other EC Member states) the Data Controller is AB World Foods Limited, a company registered in England and Wales (Company No. 01400901) whose registered office is at Weston Centre, 10 Grosvenor Street, London W1K 4QY.

Before you start

Our Website may contain links to related websites for your convenience and information. When you access a website through such link please understand that we do not control the content and are not responsible for the privacy practices of linked sites even where they may contain Blue Dragon, or AB World Foods or associated company logos. Before providing any personal information through those linked sites you should review the privacy policies of those websites linked from our site. These sites may send their own cookies to users, collect data or solicit personal information.

Information collected through our Website

When you visit our Website, we may collect information on two different levels about your visit:

- (1) Statistical Information, collected as you browse the site; and
- (2) Personal Information which you knowingly give to us.

Statistical Information

In general this Website automatically gathers certain usage information such as the number and frequency of visitors to our Website. We may also invite you to interact with our Website by answering questions and selecting preferences as you move around the Website. We only use this data in an aggregated and non-personally identifiable way. The collected data helps us to determine our visitor's preferences, and to improve our Website so it is as appealing as we can make it for as many of you as possible.

Our use of cookies

Like many companies, we use "cookie" technology on our Website.

What are cookies?

Cookies are data files that a website sends to your browser which is then stored on the device that you are using to browse the website.

What cookies are used on our Website?

We use several types of cookies for the reasons set out below:

Persistent Cookies. These cookies contain only a unique number, so when you log in they can tell us whether you've visited us before or if you are a new visitor. These cookies do not obtain any personal information about you or provide us with any way to contact you, and they do not extract any information from your computer. We use cookies to help us identify site features in which you have the greatest interest, so that we can provide more of what you may want.

Session Cookies. These cookies are used to store information about your current visit to our site, such as if you have logged in successfully or if you have entered information into an electronic form. We use these cookies to personalise information and to help with on-line services. They can also provide us with a quick and convenient means of keeping site content fresh and relevant to your interests. Our server uses cookies to help with back-end interaction as well, which improves the utility of our site by being able to securely store any personal data that you have shared with us. These cookies are deleted the moment you close your browser window.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name/ID	Purpose	Cookie set by AB World Foods or third party?	Lifespan
cookie_policy	Used to determine if user has acknowledged banner message about cookie policy so as not to show banner again	AB World Foods	1 year
utma	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	Third party (Google analytics)	2 years
__utmb	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	Third party (Google analytics)	30 mins from set/update
__utmc	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	Third party (Google analytics)	End of browser session

We do not combine information collected through cookies with any Personal Information you tell us about yourself even what your screen name or email is.

Disabling/Enabling Cookies

Most browsers automatically accept cookies, but you can usually refuse cookies, or selectively accept certain cookies, by adjusting the preferences in your browser.

You can accept or decline cookies by modifying the settings in your browser. However, you may not be able to use all the interactive features of our site if cookies are disabled and some web pages may not display properly.

If you share the use of a computer, accepting or rejecting the use of cookies will affect all users of that computer.

[Find out how to disable/enable cookies](#)

Referrers, IP addresses and environmental variables

A "referrer" is the information passed along by a web browser that references the Web URL you linked from, and it is automatically gathered by our Web server. This information is used by us to identify broad demographic trends that may be used to provide information tailored to your interests.

IP addresses are automatically gathered by our Web server. Your IP address is a number that is used by computers on the network to identify your computer so that data (such as the Web pages you request) can be sent to you. You will not be personally identified from this information.

Environment variables we gather include time, type of Web browser being used, the operating system/platform, and CPU speed (the processing speed of your device). This information is used only for broad demographic information. This information is used by us in identifying broad demographic trends and may be used to provide information tailored to your interests.

Personal Information

Personal Information is information about you including:

- your name, e-mail address and any other information you provide us via the Website;
- any correspondence you send us; and
- details of your visits to our Website and the areas that you access.

(a) How we collect your Personal Information

Some services and facilities on our Website will require you to provide us with a certain minimum amount of Personal Information such as your name, postal address and email address in order that we can provide those services to you or to fulfill our obligations to you ("Required Information"). Typical examples where this arises include submitting a request or enquiry via our "Get in Touch" facility, entering one of our competitions, prize draws or promotions, requesting a sample of our product or registering as a user on our Website.

We may also ask you to provide additional information about yourself to assist us in contacting you or providing our services ("Voluntary Information"). We will make it clear what information is Required Information and what is Voluntary Information.

(b) How we use your Personal Information

We will use your Personal Information for the purpose it has been collected or any other purpose specified at the point of collection. For example, we will retain and use your Personal Information for the purpose of responding to a request or enquiry you have submitted to us via our "Get in Touch" facility or for administrating and notifying you of the results of any competitions or prize draws you have entered.

We may also use your Personal Information in the following ways:

- to ensure our Website's content is presented as effectively as possible for you;
- for our internal purposes, such as quality control, site performance, system administration and to evaluate use of the our site so that we can provide you with enhanced services; and
- to notify you about changes to our services.

(c) Opting Out and Updating your Personal Information

Any time after you register your Personal Information with us you may (i) opt out of receiving any communications you have chosen to receive from us; and (ii) update your Personal Information by notifying us of changes to the information previously given to us.

All requests or notifications should be sent to [AB World Foods Polska, Eurocentrum building, Al. Jerozolimskie 134, 02-305 Warsaw, POLAND].

(d) Sharing your Personal Information

We will sometimes need to share your Personal Information with third parties who we contract to help us deliver services to you and to run and administer the Website and activities run through the Website such as competitions. The information shared with them will be limited to that necessary for them to perform the service and they will not be authorised to make any other use of that information.

Except as described in the previous paragraph, we do not share your Personal Information with any third party which is not a subsidiary or parent company of AB World Foods other than: (i) where it is required by law; (ii) if you specifically authorised us to do so; or (iii) in the event that substantially all of the assets of AB World Foods are acquired by a third party in which case personal data held by it about its customers in its databases will be one of the transferred assets.

Age restrictions

In some instances, it may not be possible to register for our services or products if you are under a certain age determined by the laws of the country where you are resident. In such cases we may ask you your age for the purpose of establishing your eligibility.

We do not intend to collect Personal Information relating to children through our website. Any person under the age of 16 who registers on our Website will be asked to provide a parent or guardian's e-mail address where confirmation will be requested before any communication is made.

Transferring your information to other countries

If you are resident within the European Economic Area ("EEA") your Personal Information that we collect from you may be transferred to, and administered at, a destination outside the EEA which may have different levels of data protection law to the country from where you have submitted your personal information. By submitting your personal information, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your Personal Information is treated securely and in accordance with this privacy policy.

Please do not send us your Personal Information if you do not want it to be transferred to or stored outside the EEA. By providing your information to us you agree and consent to us transferring to, and storing your information at, a destination outside of the EEA.

Security

We store all information you provide to us on our secure servers. We may also store your Personal Information in our own databases. We will only store your data for as long as reasonably necessary in the circumstance, after which your Personal Information will be deleted from our systems.

The site has security measures in place to help protect against the accidental or unlawful destruction or unauthorised disclosure, access or alteration to your Personal Information under our control.

However, the transmission of information via the internet is not completely secure. Although we will do our best to protect your Personal Information, we cannot guarantee the security of your information transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Changes to the privacy policy

Any changes that we make to this privacy policy will be posted on this page. Please regularly check the privacy policy for changes. Any changes that we do make to this privacy policy will apply to information provided through the Website following the revised privacy policy being posted. Regardless of any changes we make to our privacy policy, we will continue to use your Personal Information collected before the change in accordance with the version of the

policy in place at the time you provided your information, unless you give your express consent for us to do otherwise.

Access to your information

You can access or rectify the Personal Information which we hold about you by sending your request to us at AB World Foods Polska, Eurocentrum building, Al. Jerozolimskie 134, 02-305 Warsaw, POLAND.

Contact If you have any questions about this privacy policy or your privacy, you can contact us by post at AB World Foods Polska, Eurocentrum building, Al. Jerozolimskie 134, 02-305 Warsaw, POLAND.